

RESTART RE-BUILD

ANNUAL REPORT 2022-23

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Meet the Founder CEO



After the pandemic once we bounced back, our numbers were low, our pre school admissions took back during the pandemic and we had new challenges to tackle. One, bringing back the numbers which would take a couple of years and all the children studying virtually and being home for two years without the structured school system, that had tremendous emotional and psychological implications. Also, recruiting teachers was not easy as many adapted to online teaching from the comfort of their homes. Children needed in-person nurturing, grooming, attention and we had to recruit a full time counselor as some of the behaviors were not manageable by teachers. Personally for me, it brought back memories of the days when I started SUKRUPA as an after-school program along with my mom in 2002 for a group of children who were child laborers and school dropouts. We had a huge task in front of us to feel like a start-up after almost twenty years.

As we have nurtured kids for several years, we knew it would take a lot of effort. As a team, everyone came together giving their best. By the end of the school year, we had Parichaya Open Day and a successful Summer Camp. All innovative activities revolved around sustainability, as children learnt various aspects to inculcate in their personal life.

And finally, amidst all challenges, our kids were able to break barriers once again in the 10th grade Board exam, especially with all the girls fairing great and joining some of the best colleges in the city.

With support from Citrix, we restarted SuKallp after-school lifeskills & leadership program specially curated for pre-teens and teenagers. It was a fun learning experience for students as they acquired lifeskills, indulged in robotics and STEM projects and improved communicative English as that was another crucial aspect we had to re-build.

With the support of long-standing CSR partners, Societe Generale ALD Automotive, 425 students passed out of 10th grade with flying colors.

Students are able to receive a good nutritious lunch with the support of Suprajit Foundation, that gives them the strength to excel.

Salesforce has supported us in providing scholarships to 60 students who are able to study in the top colleges of the city like Mt Carmel and St Joseph. It has further helped us to organize leadership and rural outreach programs in Dubare.

We are further in need of laptops and technological training support to digitally empower our students and make them job-ready in a competitive and fast-transitioning global scenario.

The Community We Serve

Most of the children are first generation learners born to young parents who are unskilled laborer's who migrate from rural poverty to cities in search of livelihood and settle in slums. As they struggle for basic survival, education is not a priority.

Even if children are sent to school, it is very likely that a majority of them will drop out when they are teenagers. This results in girls becoming young mothers at the age of 13 or 14 and the boys a burden on the family's meagre income.

SUKRUPA serves communities in and around R.T. Nagar which include Bhuvaneshwari Nagar, Kunthigrama, Shakti Nagar, Hebbal, Cholanayakanahalli, Kanakanagar, and Gudadhahalli.



Mission

We enable every child with a good education, nurture them with life skills, bridge the gap between schooling and college and empower women socially and economically.





Vision

Our vision is to empower underprivileged children and youth socially, economically, and culturally so they can contribute to global peace.

Our Initiatives



<u>SuVidya</u>

SUKRUPA education center is a state board English medium school for 500 children from preschool to 10th grade. Children receive a quality education, nutritious lunch, life skills, creativity, sports, and basic health care in a happy and safe environment.

SuKallp

Our after-school program guides teens in various life skills, providing them with tools to identify their interests and talents. Teenage is the crucial period in the growth of every individual. It is the make or break age of many youngsters, especially when they are from a marginalized background. Therefore, learning new skills and developing positive thinking becomes very essential in them. Sukallp ensures that teenagers emerge as conscious individuals, complete high school, get a college degree and live a happy life and have a better future.





<u>SuMargadarshak</u>

SuMargadarshak is a scholarship, mentoring, skills and career development program to support the transition from school to college and to a dream career. It is a supportive environment where first generation college students can understand and express themselves, be guided towards better shores, a platform for self introspection and to build the required skills for their career goals.

Co-Founder

Smt. Sugunamani has over 40 years of teaching experience. Spending time with children is her passion. Her warmth and dedicated teaching for little children has been a stepping stone to their success. Her teaching interests and skills started when she was in high school.

Suguna used to bring and teach children playing on the street after school hours. This eventually grew to more than 150 kids studying each year for over 20 years in their small home in Magadi Road. As a family they were always open to helping the distressed, especially women. This compassion led to the inception of SUKRUPA in 2002.





Our Trustees

Manu is an open source software developer. He is a passionate teacher and vivid writer. In 1996 he received a PhD in Information Technology from George Mason University. He has been a passionate volunteer and fund raiser at **SUKRUPA**, Mahila Dakshata Samiti, Stree Jagruti Samiti, and the Catholic Charities.

He started the Child Education and Welfare Association in the USA in 2000. The foundation raises funds for underprivileged students so they can go to school.



Preethika is an educationalist. She has been associated with SUKRUPA since 2009. Her journey with us began ever since she volunteered to teach at SUKRUPA through the 'Teach India' initiative. Preethika is a Special Educator trained at Spastics Society of India. She is involved with the Sukrupa Pre School and she helps design the curriculum and also trains teachers in effective instruction methods. Preethika, actively raises funds for SUKRUPA through her family and friends. She enjoys traveling, quilting and spending time with her family.

Advisory Board

Aashu currently volunteers with Social Venture Partners, a not for profit company primarily focused on livelihoods. Prior to this he was heading the Million Jobs Mission for Social Venture Partners. Aashu's direct involvement in the social sector started with a stint heading The Live Love Laugh Foundation, an NGO working in the area of mental health. Aashu also serves on the boards of two other NGOs which are Quest Alliance & One Billion Literate Foundation.



The Management

Sathya heads School Operations. Sathya quit his software career and joined Krupa and their mother in nurturing the children at SUKRUPA after a year of its inception. Sathya is now part of the overall planning of the school activities along with Krupa and the Headmistress.

At SUKRUPA, he coordinates with the Headmistress to manage the day to day operations of the school. He oversees all the events by coordinating with the teaching and admin team.

As overall development and growth of the child depends on the well being of the parents, siblings and the community, Sathya oversees the community welfare with help of counsellors, social workers and various collaborative organizations.



Mr.Sathiaseelan M
Director | Chief Mentor



Mr.Ramasubramaniam
Management Support and HR

Ramasubramaniam re-joined SUKRUPA for the Management Support / HR position in 2020. He was previously a part of the organization from 2012 to 2017. He has over 30 years of professional experience in various capacities in corporate, and NGO sectors. He values honesty, purpose, passion, patience, perseverance, empathy, work life balance. His managerial skills, practical outlook and positive influence makes him a good team player.



Mr.Arijit Ghosh

Management Support Operations

Arijit Ghosh a former Wing Commander of the Indian Air Force(IAF) with a vast experience in Management and Administration. A former First Class Cricketer, BCCI Level B coach from NCA, and former BCCI Match Referee for Domestic Matches, Played, selected and mentored teams at the Ranji Trophy level. Writes for Outlook magazine on Cricket, Education, Aviation and IAF related matters.

He worked at SUKRUPA for a year, overseeing the organisation's Operations and Support Operations.

ARTHA Team

Robin Prakash is a SUKRUPA alumni and a long-term volunteer who has closely worked with Founder CEO, Ms.Krupalatha Martin Dass, and supported in structuring and functioning of SuMargadarshak - college scholarship & mentoring program. He pursued BSc Multimedia from Annamalai University. During his time in college, actively volunteered at SUKRUPA working in communications & design on social media, newsletter, annual report and website. He was a part of 11-month East West Cultural Exchange Program through FSL in Germany. Considering his prior experience, he re-joined SUKRUPA in the capacity of Program Manager working in supervising programs, drafting proposals for potential donors and CSR partners, contributing to the creation of program budgets, and website creation. He led the team with fresh graduates, alumni of SUKRUPA in cross-functional tasks.





Manaswini Jois
Marketing & Communications Officer

Manaswini Jois is a former part-time volunteer since 2020, deeply inspired by the mission of SUKRUPA, Ms.Manaswini transitioned into a full-time role as the Marketing and Communications Officer starting February 2023. She possesses prior experience in Marketing in the Fintech industry and further holds a Master's degree in Marketing from University of Liverpool. In her current capacity at SUKRUPA, she reports directly to the Founder and CEO, Ms. Krupalatha Martin Dass. She is responsible for managing corporate and internal communications, drafting fundraising proposals, planning and executing social media campaigns, as well as composing and editing program reports for newsletters, annual reports, and the organization's website.

Margaret is an experienced custom program design, impacting 4000+ individuals and achieving organizational goals. She was a part of 11-month East West Cultural Exchange Program through FSL in Germany. At SUKRUPA, her scope of work encompassed the independent management of internal and external communications, programs, training, events, workshops, international collaborations, and volunteering initiatives. This management is conducted in accordance with the directives of the Founder-CEO and in collaboration with ARTHA Interns.





Rajkumar has been part of the SUKRUPA for the last 20 years as SUKRUPA alumni and part of foster care. He is a multimedia professional known for his passion in photography and creativity. Having completed his PUC from St. Joseph's College and earned a B.A. degree from Christ University, as a first generation graduate. He has supported in media and operations of SUKRUPA programs, closely working with Founder CEO, during his studies. He is a full time employee at Salesforce and works as a Creative Assistant. During his free time, as a long-term volunteer, he supports the media and productions team at SUKRUPA, overseeing design, videography, photography, and other media works for internal purposes. He also trains current college students in media.

Bharath Studied at SUKRUPA School and was part of the foster care program. Graduated from Christ University. Currently working as an ARTHA intern and Program Coordinator for SuKallp, the SUKRUPA after-school lifeskills & leadership program. Actively engages in working closely with school children. Also, a contributor to the SuYog program, focusing on gardening, healthy eating, and sustainability. The commitment to giving back was instilled from an early age through SUKRUPA's values, and being a first-generation graduate from a low economic background. He is passionate about natural farming and aspires to own a farm in the future.



Divya, SUKRUPA alumna, pursued B.Com from St.Annes College. She is an ARTHA intern, working as part of SuKallp and SuVidya programs. Training in sustainability and implementation of programs.



Stella is a SUKRUPA alumna, pursuing English Literature from Suresh Gyan Vihar University. ARTHA intern, assisting in communications and training in music.





Saleha is a SUKRUPA alumna, she has pursued Computer Science Diploma from Ghousia College of Engineering. She works on Newsletter and project reports.



Likitha is a SUKRUPA alumna, pursuing B.Com from Bangalore University. Interned at SUKRUPA in admin training.



Arun is a SUKRUPA alumnus, pursuing Civil Engineering from East West Institute of Polytechnic. Interned at SUKRUPA and trained in design.

Major Events SuVidya

Big Dreams Big Goals Summer Camp 2022 - April 2022

Big Dreams Big Goals Summer Camp 2022 was an enriching post-pandemic experience for 1st to 10th graders hosted by SuMargadarshak students. Packed with dance, music, theatre, and art, the camp fostered values, global awareness, and leadership. Budding leaders in 8th and 9th grades managed teams, and the final day's event showcased talents, dreams, and aspirations. Students left inspired to pursue their goals.











Ambedkar Jayanti - April 14th, 2022

Summer camp on April 14, 2022, featured students in ethnic attire, with ramp walks, dances, singing, and an intra-class dance competition, fostering cultural enrichment.

Sankalp 2.0 - April 19th - 26th, 2022

SUKRUPA children had the honor to meet and interact with Ms. Arundathi Bhattacharya, Chairperson & CEO of Salesforce India, at Sankalp 2.0 in Bangalore with 25 students, including Founder-CEO Ms. Krupalatha Martin Dass. Children shared their aspirations, dreams and goals. Team Sankalp encouraged the children to learn more by gifting educational board games.





International Music Day at Bangalore School of Music - May 2nd, 2022

Music's magic inspires and motivates students in 8th to 10th grade at the Bangalore School of Music on International Music Day, fostering self-discovery through various instruments and body percussion.



Teacher's Orientation Program - May 13th, 2022

On 13th May, the Teacher's Induction & Orientation Program was conducted by Founder CEO, Ms.Krupalatha Martin Dass, CAO Mr.Sathiaseelan and Mr.Arijit Singh. Equipped new educators with classroom management, student engagement skills, and technology integration. It fostered collaboration, inclusivity, and confidence for impactful teaching.



Back to School - May 20th, 2022

Back to School Day on 20th May fostered unity and enthusiasm through warm welcomes, icebreaker games, tours, and safety sessions, creating a positive atmosphere for the upcoming academic journey.

International Yoga Day - June 2nd, 2022

International Yoga Day celebrated on June 21, 2022. Yoga instructors Ms. Swetha and Mr. Sundaramoorthy taught various asanas to students, promoting good health.

Founder CEO, Ms. Krupalatha Martin Dass, showcased yoga asanas.





SG Visit - July 7th, 2022

On 7th July, Ms.Veena Iyer, Director - Head of Communication and Citizenship and Mr.Gurumurthy Vishwanathan, Vice President and CSR Corporate Citizen Head from Societe Generale visited SUKRUPA, engaging in fun and innovative projects with students. The visit fostered a positive learning environment and strengthened CSR ties. ALD has been a long-standing CSR partner, but this was tje first time SG CSR team visited SUKRUPA that fostered ties between the two organizations.







Art and Fun Day with Nelupha Kokas and Family - July 30th, 2022

The Kokas Family visited SUKRUPA, spending time with children doing drip art, handprints on canvas, coloring, and reading stories.









ARTHA Core Group Day Out - Sep 1st, 2022

The ARTHA team finalized the school handbook on 1st September, with the alumni board's valuable input. The day-long discussion fostered bonding and honed skills in decision-making, conflict resolution, and team building.

Independence Day

Aug 15th, 2022







Our school celebrated Independence Day with fervor. Flag hoisting, a spirited march past, and an inspiring speech by the Founder CEO highlighted the importance of freedom. Vibrant decorations created a patriotic ambiance, instilling pride and love for the nation in students and staff.







Suprajit Foundation - Meals - Aug 1st, 2022

SUKRUPA is grateful for the nutritious meals sponsored by Suprajit Foundation for fostering health and wellness of children.







Teacher's day - Sep 5th, 2022

On September 5th, kids decorated the school hall, made cards, and performed dances, songs, and a surprise video to show love and respect for teachers.



Visit by Friends from Salesforce





Mr. Kavindra Patel VP, Trailblazer Events & Experiences at Salesforce and Mr. Kiran Manyala - Head, APAC Developer Relations at Salesforce. All the kids at SUKRUPA had the pleasure of meeting and interacting with Mr. Kavidnra Patel and Mr. Kiran Manyala. Children shared their dreams and career goals. It was humbling to show all the tiny classrooms at SUKRUPA where the kids finish high school and go to the best colleges in the city.

Mr. Kavindra inspired the children through conversation and opening their minds to the world around us and the possibilities that education can create. It was an exciting and energetic day.



Gandhi Jayanthi - Oct 2nd, 2022

On October 2, 2022, we celebrated Gandhi Jayanti, honoring Mahatma Gandhi's 153rd birth anniversary. The event featured lamp lighting, a patriotic song, and student speeches on his life and principles, educating about India's struggle for freedom.

Diwali - Oct 21st - 25th, 2022

Our school's Diwali celebration, from 21st to 25th Nov, was enchanting. Colorful diyas decorated the campus, symbolizing victory over darkness. Sweets exchanged, fostering unity and cultural values, left a lasting impact.





Kannada Rajyotsava - Nov 1st, 2022

Kannada Rajyotsava celebrated with fervor, students showcased talents, sang "Hacchevu Kannadada Deepa," quiz participation, and learned Karnataka facts. Ended with prideful Kannada Anthem.





Salesforce Visit - Nov 4th, 2022

On 4th November, volunteers from Salesforce visited SUKRUPA, engaging in fun and innovative projects with students. The visit fostered a positive learning environment and strengthened CSR ties.









Kanakadasa Jayanthi - Nov 11th, 2022

Celebrated on the 11th of November. We started with the lighting of the lamp, followed by a story about Kanakadasa. The songs of Kanakadasa were highlighted, some of them were sung by the students. A quiz session was conducted and the students had a fun learning session.



Children's Day - Nov 20th, 2022

On November 20, 2022, Children's Day was celebrated with teachers organizing a special day. Founder CEO Krupalatha Martin Dass joined, with a skit, song, dance, gifts, and candies, delighting the children.

Indian Constitution Day - Nov 26th, 2022

Indian Constitution Day celebrated to uphold its values. Students honored contributions, emphasized Preamble's principles - justice, liberty, equality, fraternity - for national unity.





National Mathematics Day - Dec 22nd, 2022

SUKRUPA celebrated National Mathematics Day on December 22nd with activities for grades 6th to 10th, showcasing the importance of Math, Ramanujam's life, and famous mathematicians, fostering learning and appreciation.

Christmas Celebration - Dec 23rd, 2022

Festive Christmas celebration at school with a crib, cultural programs, and Santa appearances. Chief Administrative Officer Mr. Sathiseelan M wished everyone a Merry Christmas and Happy New Year. Joyful atmosphere abounded.







Pongal - Jan 12th, 2023

On January 12, 2023, SUKRUPA celebrated Pongal/Makara Sankranti with vibrant traditional attire, rangoli decorations, cultural performances, and authentic food, creating joyous memories through photography.

Trip to Chitradurga - Jan 17th, 2023

SUKRUPA offers culturally enriching trips to underprivileged students. Chitradurga excursion allowed 7th and 9th graders, comprising 87 students, to explore historical sites, gaining valuable insights. An unforgettable experience with alumni.





Shravanabelagola - Jan 24th, 2023







Class 8th and 10th, comprising 78 students, embarked on a trip to Shravanabelogola on 24th January. Founder CEO, Ms.Krupalatha Martin Dass, shared memories, visited Gommateshvara, bought souvenirs, climbed 782 steps, learned about Thirthankara, enjoyed the view, had lunch, and snacks.









Republic Day - Jan 26th, 2023

On January 26th, SUKRUPA celebrated its 74th Republic Day with Founder and CEO Ms Krupalatha and Co-Founder Suguna as Chief Guests. March, flag hoisting, skit, speeches, and sweets distributed.

Devrayanadurga - Jan 31st, 2023

Grades 5th and 6th, comprising 69 students, visited Devarayanadurga on January 31st. Climbed the hill, enjoyed serene nature, visited the temple, and saw beautiful deer at the park. Our Founder delighted us with a beautiful song.





Salesforce - Feb 3rd, 2023

Salesforce volunteers visited SUKRUPA on 3rd February. Fifth and sixth graders split into groups, presented on honesty and bullying topics through creative acts. Students had a fun and enjoyable time.

Buddies Beyond Border - Feb 7th, 2023

SUKRUPA's innovative collaboration with Kunskapsskolan school in Sweden. Virtual program for 3 months discussing diversities, followed by an in-person visit on 7th February, exchanging cultural information, fostering appreciation for diversity. Thanking Cecelia Carnefeldt, Cecilia Aronsson, and Abrahansson Stefan.







Parichaya - Open Day Open Minds - Feb 9th - 11th, 2023

The event held from February 9th to 11th, 2023, was a resounding success. The ARTHA fellows took up leadership roles for the primary school, helping the students practise for their performances.



Thanking all our guests for gracing the event with their presence - Shri Rajkumar Srivastava IFS APCCF Administration & Coordination, Team SG, Team ALD, Ms.Preethika Alva, Dr.Geetha Patil, Mr.Ravin Shankar, Mr.Manu Konchady and Ms.Renu, and Ms.Lakshmi Rajan.

The creative presentations and activities revolved around the theme sustainability and was conceptualised by our Founder CEO, Ms.Krupalatha Martin Dass.

The preschool students delighted the audience with their performance on the theme of our world and neighbourhood. The primary students showcased their talents by presenting on topics like the environment, pollution, Math in everyday life, saving trees, and our nation. The high school students enacted dramas on climate change, saving trees and forests, and sustainable development.

The presentations from all the groups were outstanding, and the energy throughout the day was palpable. Parents and guests thoroughly enjoyed the event, making it a memorable experience for everyone involved.







10th Grade farewell -Feb 12th, 2023

On 12th February, 10th grade Farewell party at SUKRUPA organized by 9th graders. It was filled with performances, emotional moments, parental gratitude, best wishes and group photo sessions, It was a bittersweet day.









Educational Trip to Cubbon Park - Primary students - Mar 16th, 2023

Class 2 educational trip to Cubbon Park on 16th March 2023. Nature exploration, team activities, outdoor games, nutritious meals, and environmental awareness fostered. Fulfilling day, cherished experience.









Trip to Cubbon Park - Preschool - Mar 17th, 2023



Pre-school kids' memorable Cubbon Park trip on 17th March 2023. Outdoor exposure, peer learning, games, discipline, delicious meal, love for nature, and holistic education fostered. Enriching experience for young children.

Educational Trip to Bannerghatta - Mar 18th, 2023



On 18th March 2023, 4th-grade students had an educational trip to Bannerghatta. They explored diverse animal species at the zoo, enjoyed a thrilling safari, and learned about butterflies at the park. Guided by teachers, it was a memorable and impactful experience, fostering love for nature and wildlife.

World No Tobacco Day - Mar, 2023

Event led by Mr. Sathiaseelan to raise tobacco awareness. Sanjana welcomed and presented an essay. 10th-grade skit portrayed tobacco's impact.

Mr. Sathiaseelan advised healthy living, slogans reinforced the message. Grade X students thanked organizers, stressed awareness importance. Event educated about tobacco dangers and promoted a tobacco-free life commitment.



Volunteering event with Societe Generale - Mar 30th, 2023

SUKRUPA and Societe Generale teams collaborated for a successful volunteering event on March 30, 2023. 6th and 7th-grade students engaged in communication and time management activities with enthusiastic volunteers. The event also focused on instilling good habits and etiquettes. A combined French class added fun and learning. Tokens of love and thank-you cards expressed gratitude. SUKRUPA thanks SG volunteers and looks forward to future collaborations.







<u>SuKallp</u>

Leadership & Life Skills by Miss. Margaret Johnson - April 19th - 26th, 2022

Week-long workshop, conducted from April 19th to 26th, Miss. Margret trained students in verbal and oral communication skills. Included interpersonal skills, email drafting, interview preparation, and interactive activities.







SUKRUPA CTW Goldman Sachs SuYog - July 12th & 13th, 2022

School gardening project on 12th and 13th July. Kids grouped, guided by SuMargdarshak leaders. Created informative charts on sustainability topics. Sustainability is an integral part of learning and achieves the aim through its SuYog - Sustainable Young Organic Gardeners program. The program encourages students to grow their own vegetables from a young age. Communicates basics of sustainability and benefits of growing vegetables in a natural way and early harvests. It was coordinated by SUKRUPA alumni, SuMargadarshak students.







Career Spark at Salesforce - July 29th, 2022

SUKRUPA 9th and 10th Grade students attended Career Spark at Salesforce, exploring V2MOM, creative thinking, and career planning to pursue their passions. It was a CSR initiative by Salesforce. Event was organised by Ms.Kiranmayi, Program Manager/Philanthropy and session was conducted by Mr.Subrahmanya Suresh, Senior Manager Continuous Security Monitory and team.













SuKallp Saturdays

SUKRUPA's Founder CEO, Krupalatha Martin Dass, created a leadership program with the SUKRUPA Alumni Board for students, focusing on English communication, life skills, team building, and leadership. Divided into 5 groups, students engage in ice-breaking and outdoor activities, mentored to grow as responsible individuals, and are grateful for the opportunity.







SamarthyaBhav - Be Digitally Skilled | Dubare Elephant Camp - Nov 4th - 6th, 2022

Shri Rajkumar Srivastava, IFS APCCF Administration & Coordination, initiated a year-long digital program. ARTHA interns are excited to be a part of the program. SUKRUPA conducted outreach research at Dubare Elephant Camp. Led by Founder CEO Krupalatha Martin Dass, they engaged with tribal school children and families, aiming to understand their challenges and developmental needs. Discussions highlighted the importance of tech education. SUKRUPA inspired the children through games and songs and plans to create a lifeskill leadership program.













Throw Ball Competition - Dec 17th, 2022

On December 17th, 2022, SUKRUPA students, aged 14-16 competed in the Throwball Championship at UAS Campus, Hebbal. With 12 girls, 11 boys, and coaches Mr Hanumanth Naik and Mrs Chaithra, they faced 12 other schools. Showing great spirit, they presented a formidable challenge, demonstrating sportsmanship throughout the competition.





<u>SuMargadarshak</u>

Nature Adventure Camp - May 18th, 2022







On 18th May, fifty 1st and 2nd PUC students attended a Nature Adventure Camp at Kanakapura. They learned life skills, fostering team building, creative thinking, decision-making, and problem-solving through thrilling activities like zip lining and water sports. The experience also helped them develop focus and a positive mindset. The students had a wonderful time as this was one of the special activities specially organized for them as they did not get the opportunity for two years during COVID.

TCS 10K Bengaluru 2022 - May 15th, 2022

SUKRUPA participated in the TCS 10K on 15th May. Sixteen SuMargadarshak students and our Founder CEO Krupalatha Martin Dass completed the Open 10K run.





SUKRUPA at Salesforce Developers Day - July 30th, 2022

SUKRUPA students from SuVidya and SuMargadarshak were invited to Salesforce Developer Day at Four Seasons, Bangalore. Founder CEO Ms.Krupalatha Martin Dass shared SUKRUPA's journey and introduced the students. Personal story of the students who are first generation learners, was very touching and moved the audience. Students further shared their dreams, aspirations, and success stories, and how SUKRUPA has been instrumental in nurturing them. Thanks to Mr.Sanket Atal, Managing Director, Mr. Kavidnra Patel, VP & Trailblazer Engagement, and Mr. Kiran Manyala, APAC Developer Relations Head at Salesforce.



Shri Raj Kumar Shrivastava Visit - July 7th, 2022

Shri Rajkumar Shrivastava, IFS Additional Principal Chief Conservator of Forest Administration & Coordination, Karnataka Forest Department visited all classes of SUKRUPA Education Centre and interacted with school children and shared the significance of protecting the forest and wildlife. Later, the Forest Officer inspired the college students by sharing his personal story on how he cracked the UPSC exam and encouraged students to aim higher and equip their mind to the idea that anything is possible.











Promotional Video Production for Telangana Development Forum - Dec 5th - 8th, 2022

During their ARTHA Fellowship, participating first generation fresh graduates visited several farms in Telangana, to create a promotional video for TDF's Jai Kisan Project on Natural Farming. They learned about its significance, interacted with the farmers, observed farming, and visited goshala. Mr. Narendra Reddy, passionate Ayurveda and Naturopathy practitioner, shared his 25 years of experience in Natural Farming and Naturopathy. Students had a memorable and enriching experience through the interaction. Students had the opportunity to interact with Dr. Divesh Anireddy, leading Gastroenterologist and TDF President, USA. Dr. Anireddy, is a generous philanthropist, advocate for Natural Farming, health and wellness. He is a passionate marathoner who has completed 32 marathons including 2 Boston marathons. He is an inspiration to a lot of young people.







SuMargadarshak House Visits - Dec 12th - 17th, 2022

During the pandemic, as the Founder CEO Ms.Krupalatha Martin Dass was unable to travel to India for 2 years, the hardest challenge was not being there in-person with students and parents. The moment Ms.Krupa landed in India, the first thing she did was to visit the students and their families along with team SUKRUPA. It was quite emotional and joyful to be there in person, instead of miles away on a virtual screen.





SuMargadarshak Scholarship Day - Dec 18th, 2022

On 18th December, scholarships were issued to Pre-university and Undergraduate students, enabling students to continue their education in top colleges of the city and pursue their dreams. About 50 students, including 37 girls and 11 boys received scholarships and are studying in top colleges of the city like Mt Carmel and St Joseph. They shared their dreams and aspirations. Alumni students were also a part of the event and shared how grateful they are to have received scholarships and mentoring.





Second Annual Inspired Conclave Annual Event by Teach for India - Jan 21st, 2023

On January 21st, 2023, Artha Fellowship team was invited by Rohith Deshpande and team for the Second Annual Inspired Conclave Annual Event hosted by Teach for India. The Artha team set up a stall to present their work, and were honored to meet N. R. Narayana Murthy, Founder of Infosys. Students learnt TFI teaching methods, and had a fruitful discussion with our Founder CEO.







Fit4CSR by Societe Generale - Mar 12th, 2023

The Fit4CSR event was organised by Societe Generale to introduce their new CSR partners at the run at their Pritech campus. Thanking Mr.Gurumurthy Vishwanathan, Vice President & CSR Head for organising the event and Ms.Anushri Billur, Communications & Citizenship Head for coordinating. SUKRUPA's CAO, Mr. Sathiaseelan, accompanied by ARTHA staff and twenty school and college students participated in the event. The students were given an opportunity to share their SUKRUPA journey and how grateful they are to get the opportunity to accomplish their dreams and acquire seats in top colleges of the city. We appreciate the efforts of employees who hosted the event. The event promoted our cause for education and empowerment, physical well-being and a sense of responsibility.







SuMargadarshak Training

Students learnt fundamental principles and innovative problem-solving tools that are relevant for business development in various industries by **Miss. Vanchithhaa**, Design-Thinking by a professional designer.

Students were trained in one of the most effective design software and taught to employ tools like Photoshop, Illustrator, InDesign, Acrobat by **Mr. Robin**.

Students were trained in photography, videography, and post production work like editing and graphic design by Mr. Rajkumar.

Students were trained in effective verbal and oral communication skills, ranging from interpersonal skills, drafting effective Emails, cracking interviews, and so on by Mr. Arijit Ghosh, Retired Wing-Commander.













Students were trained in internet marketing skills like SEO, report writing, social media marketing, Google Analytics, and so on that are relevant for businesses to acquire customers by **Miss. Manaswini.**

Students were trained in leadership programs ranging from conflict resolution, problem-solving, planning, delegation of tasks, team work, and so on by **Miss. Margaret Johnson**

We thank **SK Samal**, Customer Success Business and CRM Consulting, RaniMol Xavier, Administrative Assistant and Sonal Dhir, Corporate Social Responsibility from Adobe for support in providing Softwares for training UG students for a year.

SuJanavikas

Mother's Day - May 13th, 2022

"You Sacrificed so I could Rise" The bond we have with our Mothers is everlasting. Many of our children's mother's are the breadwinners of their families, they provide care and heal. SUKRUPA SuJanavikas celebrated Mother's Day to recognise the important roles that every mother plays in the lives of our children. The students performed the ritual of washing their mothers feet and decorating their nails. We had lots of fun activities and games specially designed for all the mothers. It was an emotional and heart touching moment to listen to stories of the bonds between our children and their mothers.

All the mothers were surprised with a lot of gifts from candies, cards to special cosmetics. A delicious dinner was arranged for all the mothers and the children. A theatre performance was performed by the undergraduates portraying how child marriages affect every girl and her family. We also had a fantastic dance performance by the undergraduate girls.



Rajkumar washing his mother's feet.



Daughters indulging in a fun emotional activity with their mother's.



Sundarapoo & Komati, first generation college graduates from Mount Carmel having an happy moment with their proud single mother.

ARTHA

ARTHA inspires passionate and purposeful fresh graduates aspiring to make social impact through sustainable businesses. Our youth entrepreneurship programs can help solve as well as avoid a lot of problems that the current generation has to face.

The ARTHA Entrepreneurships was created to train college students to teach, learn, enhance their existing skills, and to communicate effectively. As teachers and mentors to our high school children, they need to be trained, equipped and mentored in the latest technology and skills.

The goal of ARTHA Entrepreneurship is to provide on-job professional training for undergraduate students and fresh graduates in the latest technology and skills required to enhance their entrepreneurship and professional skills.





Impact Stories

My name is Rakshashree, I am studying in 9th-grade at SUKRUPA Education Centre. My hobbies are dancing, reading, writing, and singing. My mother's name is Prabha Vati and father's name is Mahadevaswamy. My older sister is Kaveri, she is studying in 10th grade and younger sister is Nisarga, studying in U.K.G. My father is an autorickshaw driver and my mother is a housewife. Both my parents have completed SSLC. I have been part of SUKRUPA for 11 years. We received good education from SUKRUPA even during Covid 19 and they also helped get free food. We learnt discipline, honesty, and good habits from school in assembly. We have a program where we read new thoughts. Kannada club is the exciting event in the school. My inspiration is Krupa aunty because I also want to be an inspiration for younger ones and I also want to visit other countries for which I should be educated well. I want to become I.A.S officer when I grow up.





My name is Dhyan. I am studying in 9th grade at Sukrupa Education Centre. My hobby is playing chess and I am interested in learning science. My father's name is Jayantha, he is a shopkeeper. And my mother's name is Kavitha. I have 3 younger brothers. I am part of SUKRUPA for 5 years. We received groceries during lockdown time and free meals in the afternoon during school time. I have learned things about Science in club activities and more. We have club activities after school times where they teach us more about the subject taught in class. My inspiration is Shakuntala Devi because she is confident and she is good at Math. My ambition is to become an astronomer or a scientist.

I am Abhilash studying 9th grade at Sukrupa Education Centre. My hobbies are singing and studying. I am interested in astronomy. My parents are Parmesh and Prinsou, my mother works as a supervisor at Mallige Hospital. I have two siblings, Abhishek, who has completed Engineering from Impact College and Akhilesh, who is studying 2nd PUC at MES College. I have been part of SUKRUPA for 11 years. SUKRUPA has dramatically helped us by providing free food, uniform, bags, and books. SUKRUPA has also helped us during the lockdown by providing groceries. SUKRUPA teaches us academics and creative topics. The school has also initiated Science and Math club activities which are very exciting. My inspiration is Sridevi mam. She is not partial and is a very good teacher. I want to become a scientist or an astronomer when I grow up.





I am studying at Mount Carmel college, pursuing Science (PCBH). I scored 81% in 10th grade and 59% in 1st PUC. My father is a single parent and school van driver. I have two younger brothers, one of them studying in 9th grade at SUKRUPA. I have been a part of SUKRUPA since eight years. My hobbies are dancing and listening to music. SUKRUPA has given an opportunity to showcase my talent and lead a team in dance. SUKRUPA also provided scholarship and helping in pursuing my education in a top university. SUKRUPA's SuMargadarshak program has helped me build communication and leadership skills. I aspire to be a Cardiologist..

I am Komathi, B.Com Graduate from Mount Carmel College. Currently Interning at McKinsey and Company. My Journey in SUKRUPA started in 1st grade. SUKRUPA provided a lot of opportunities to explore my Talents and skills. I was part of many extra curricular activities were interesting and fun which helped me to grow creatively.



Income & Expenditure	2021-22		2022-23	
Income	Rs (in lakhs)	%	Rs (in lakhs)	%
Donation Local	84.14	51.28 %	84.87	31.98 %
Donation Foreign	55.49	33.82 %	146.31	55.13 %
Interest Earned from Bank	0.94	0.57 %	1.13	0.43 %
Student Welfare Amount	23.52	14.33 %	33.06	12.46 %
Total	164.09	100 %	265.37	100 %
Expenditure	Rs (in lakhs)	%	Rs (in lakhs)	%
SuVidya - SEC	122.98	78.62 %	188.47	80.05 %
Administration & Audit	33.44	21.38 %	46.97	19.95 %
Total	156.42	100 %	235.44	100 %
Balance Sheet	31/3/2022		31/3/2023	
Assets	Rs (in lakhs)	%	Rs (in lakhs)	%
Fixed Assets	39.93	39.44 %	47.63	51.72 %
Current Assets	61.3	60.56 %	44.47	48.28 %
Total	101.23	100 %	92.1	100 %
Liabilities	Rs (in lakhs)	%	Rs (in lakhs)	%
Capital Fund	3.37	8.47 %	33.34	36.20 %
Current Liabilities & Provisions	36.43	91.53 %	58.77	63.80 %
Total	39.8	100 %	92.11	100 %

Gratitude To Our CSR Partners













We thank our Supporters, Individual Donors, Family & Friends, Well wishers & Volunteers





We are On:







<u>Certified by</u>



Contact Us





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